

About Us



THE KEY TO PROVIDING ANY BUSINESS SOLUTION IS TO FIRST UNDERSTAND THE PROBLEM.

IT BEGINS WITH LISTENING. ABSORBING. LEARNING.

Headquartered in New York, with Sales and Engineering offices around the globe, SoftwareProjects Inc. is a privately held and profitable business, catering for the IT needs of the Small Business Market. It's about solving business challenges, not pushing technology on top of technology. For today's technology solutions to be effective, they must be deeply rooted in solving specific business issues.

EMPLOYEES: 200 worldwide (US, India, Israel).
PARTNERS: Microsoft®, NTT®, IngramMicro®

CUSTOMERS: 2,000 businesses in 14 countries.
FINANCIALS: Privately held, Profitable, Debt-free

Contact Us

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We've put together all the essentials you'll need to grow your business.

Software Projects™



SOFTWAREPROJECTS INC. IS A GLOBAL SOFTWARE DEVELOPMENT COMPANY, PROVIDING IT SERVICES TO MORE THAN 2,000 CUSTOMERS IN 14 COUNTRIES

Our Mission



***TO ENABLE BUSINESSES
REALIZE THEIR FULL
POTENTIAL BY APPLYING
THE RIGHT SOFTWARE
SOLUTIONS.***

Our Approach

The key to providing any business solution is to first understand the problem and the situation. It begins with listening.

Our Account Managers are Software professionals, trained in 'listening'. *We Listen*. Then re-iterate to ensure we understand where you're coming from. Only then do we work with you in designing a solution that delivers the business results you're aiming for.

We think of our Customers as Business Partners. Understanding the way our customers do business enables us to support their plans and objectives. Your success is our success. And if we're not able to deliver on the business results you were hoping for, we will try and try again.

Our Services

- Website Development
- Hosting
- Executive Dashboard
- Custom Development
- Help-desk
- Email Marketing
- Email Newsletters
- Domain registration
- Payment Processing
- Affiliate Systems
- Microsites
- Branded Email
- Opt-in/out solutions
- Shopping carts
- Search Engine
- System Monitoring
- CRM Integration
- Membership systems
- Hardware & Peripherals
- Software Licensing

**Call your Account Manager today
for More Information**

