

CALL US AT  
704.649.9872  
AND WE WILL COME SHOW  
YOU HOW IT WORKS

Call us now and your custom on-line ordering system will be up and running in about 2 weeks!

All you need is a fax machine. It's easy to get started – We offer a No-Risk Trial:

- *No set-up charge*
- *No fixed fee per month*
- *No long term commitment*

*"I was amazed how quickly I started getting large group orders through the Internet. And Lunch Systems took care of everything – All I had to do was give them my menu."*

Carlo Santucci  
Owner, Santucci's Deli  
Silver Spring, MD  
[www.santuccis-deli.com](http://www.santuccis-deli.com)



[WWW.LUNCHSYSTEMS.COM](http://WWW.LUNCHSYSTEMS.COM)



Lunch Systems Inc.  
4115 Aldershot Court  
Suite B  
Charlotte, NC 28211  
Phone (704) 649-9872  
[sales@lunchsystems.com](mailto:sales@lunchsystems.com)



MAKING BUSY  
PROFESSIONALS  
YOUR REGULARS

*We offer a customized on-line ordering system that is guaranteed to generate more than 10 times its cost in sales*

## IT'S THE RIGHT TIME TO TAKE YOUR BUSINESS ON-LINE

### RIGHT TIME FOR YOUR CUSTOMERS

- Your customers are increasingly seeking speed and convenience in their lunch choices.
- Your customers now use the Internet more than their phones at work.

### RIGHT TIME FOR YOU

- Advanced technologies allow us to offer you a custom solution with no initial investment.



## WHAT YOU GET

### YOUR DOMAIN NAME, YOUR WEB SITE

You can proudly project your restaurant's image on-line and promote your own domain name. Unlike on-line restaurant directories, you will not be inadvertently promoting your competitors.



### YOUR COMPLETE MENU ON-LINE

Your menu with up-to-date pricing is available on-line for your customers to browse and order. You can offer pickup and/or delivery options. Orders are faxed to your store.

### DETAILED ORDERING OPTIONS AND UP-SELLING

Your customers can specify detailed food options (e.g., tomato, no mayo, etc.) accurately and quickly. You can charge extra for any of the items.

You can even offer a "combo package" to increase your sales.

### GROUP ORDERING

Everyone knows that "word-of-mouth" referrals are more powerful than advertising in the food / restaurant business.

Our unique group ordering feature makes it easy for your customers to get their friends to join in on their lunch orders.

## HOW YOU BENEFIT

**MORE REPEAT BUSINESS** – The convenience of on-line ordering makes your restaurant the preferred place for your busy professional customers.

**LARGER ORDERS** – Our group ordering features turns what would have been one person's order into a large group order.



**LARGER BASE OF CORE "REGULARS"** – As new customers join in on group orders, they too will become your regulars.

**SAVE TIME** – No more wasted time taking phone orders. Orders are quickly and accurately faxed to your restaurant, so you save time and reduce annoying order errors.

**PAY ONLY FOR SUCCESS** -- You only pay a small transaction fee for each on-line order placed through the system.